

**GHANA**



**National Remittance Stakeholder Network**

*Community of Practice*

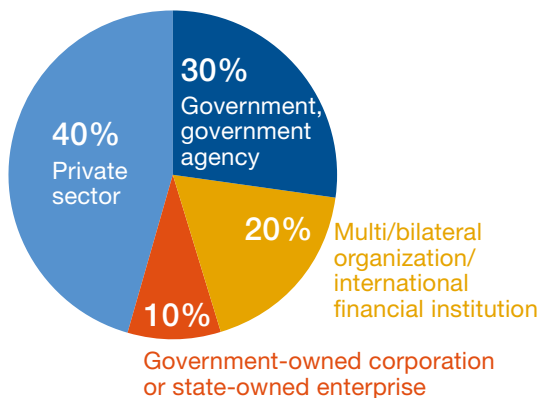
The National Remittance Stakeholder Network (NRSN) Ghana was established as part of the PRIME Africa initiative, implemented by IFAD through the Financing Facility for Remittances (FFR). To build a dedicated NRSN Community of Practice (CoP) aimed at promoting discussions and further interactions, and to better identify needs and preferences, key Ghanaian stakeholders contributed to the present survey, the results of which are presented hereafter.

**HIGHLIGHTS**

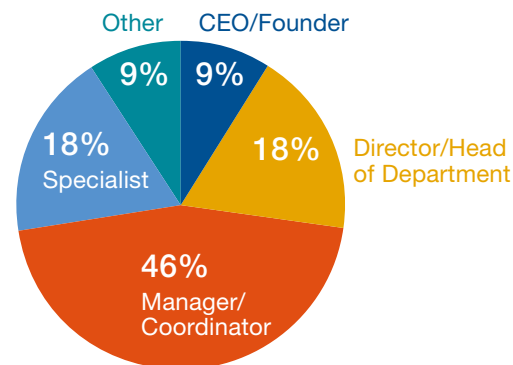
- **Diaspora engagement** is the most sought-after topic for conducting business
- **Successful remittance-linked financial products for remittance families** is the second main area of interest
- Respondents suggested that the CoP should **facilitate interaction/communication with other stakeholders** to support the community in engaging more effectively
- The added value in joining the CoP is to **gain quicker access to expertise and the ability to ask questions to experts and peers, and to gain access to information and knowledge** in different formats (e.g. short videos, factsheets)
- **Up-to-date and useful information and knowledge resources** are the most relevant features the CoP should have
- Among social media, **LinkedIn** is the preferred platform to deepen the knowledge on the Ghanaian remittance market
- The majority of respondents would like to be engaged on a **monthly or quarterly basis**
- The **hybrid modality** of rolling out the CoP is the preferred option
- The majority of respondents would be willing to contribute to the CoP by **hosting/participating in relevant meetings**

**RESPONDENTS' PROFILE**

**Type of organization/institution**



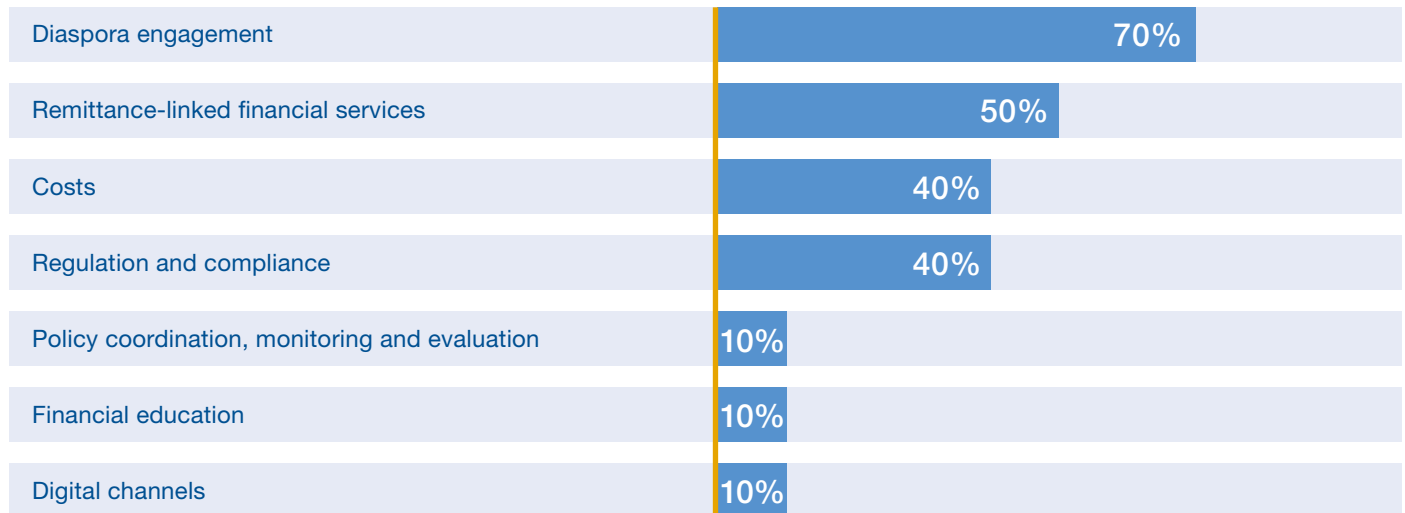
**Role**



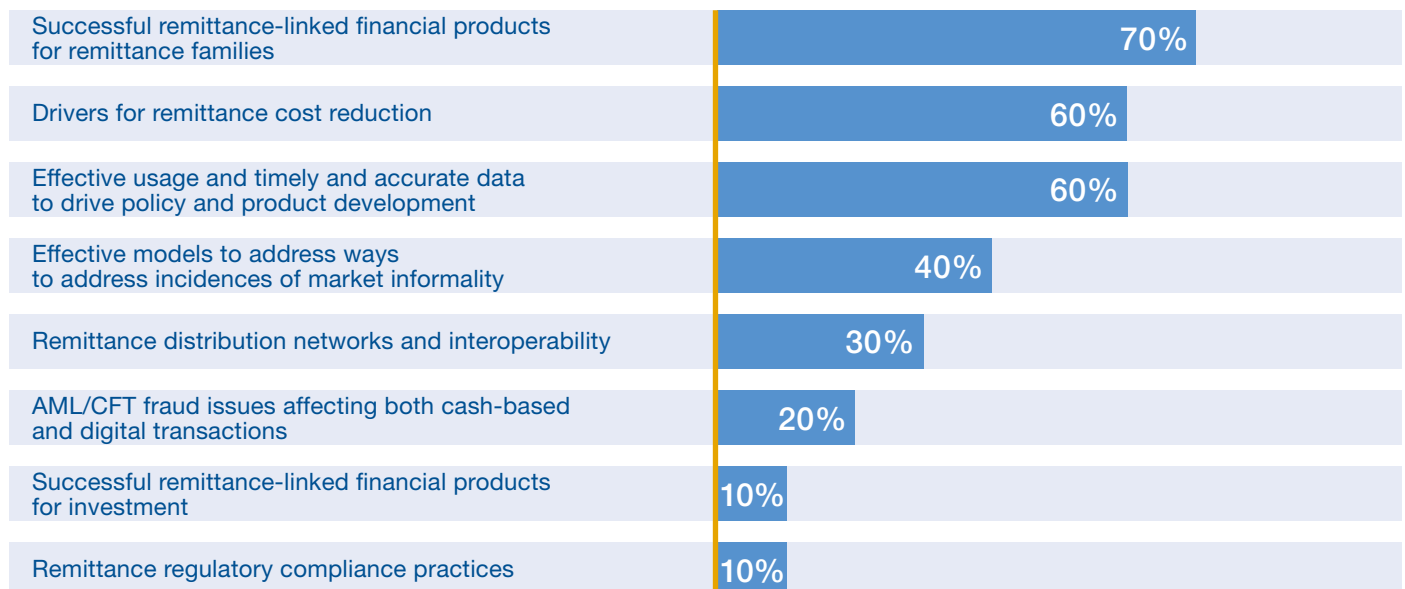
## TOPICS/AREAS OF INTEREST

Based on survey results,<sup>1</sup> below are the findings related to remittance topics.

### Remittance-related topics that most interest the business activity (≥ 10%)



### Additional remittance-related topics/areas of interest (≥ 10%)

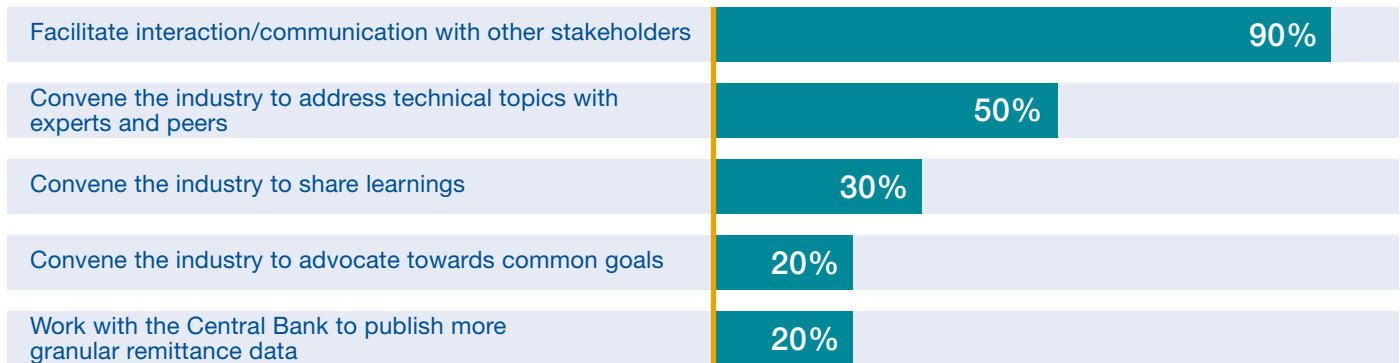


<sup>1/</sup> The analysis of the survey is based on multiple choice answers.

## COP ENGAGEMENT

Based on survey results, below are preferred ways for CoP engagement.

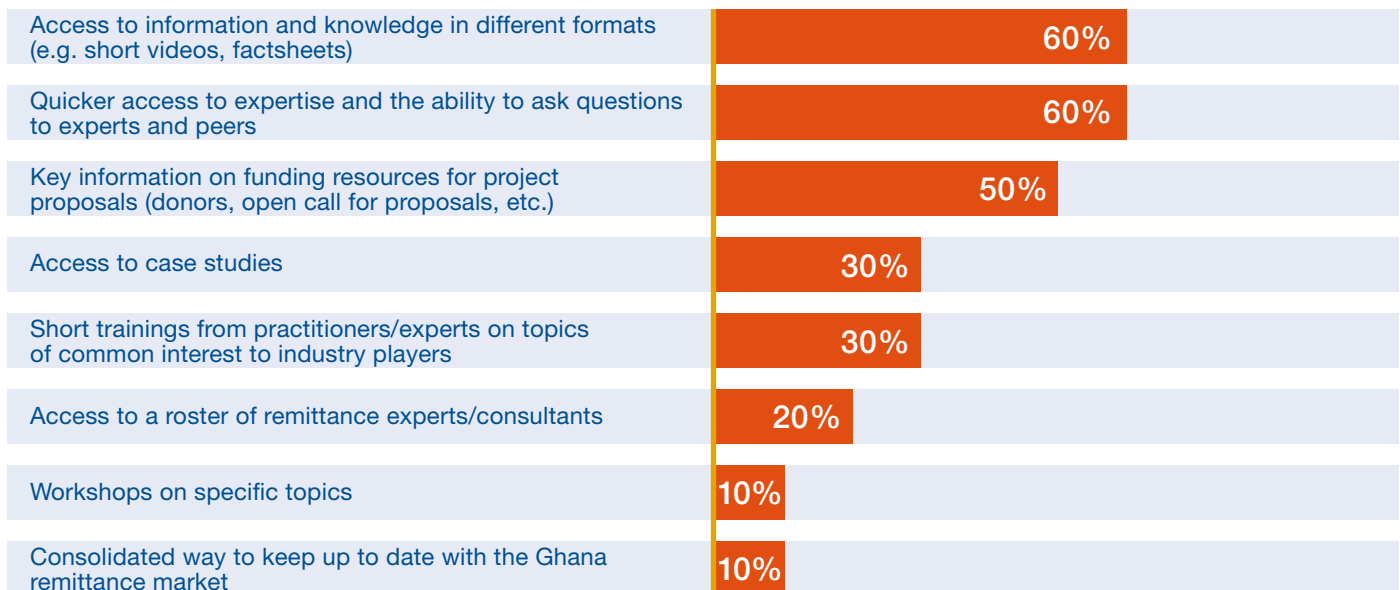
### Ways in which the CoP facilitates in engaging more effectively ( $\geq 20\%$ )



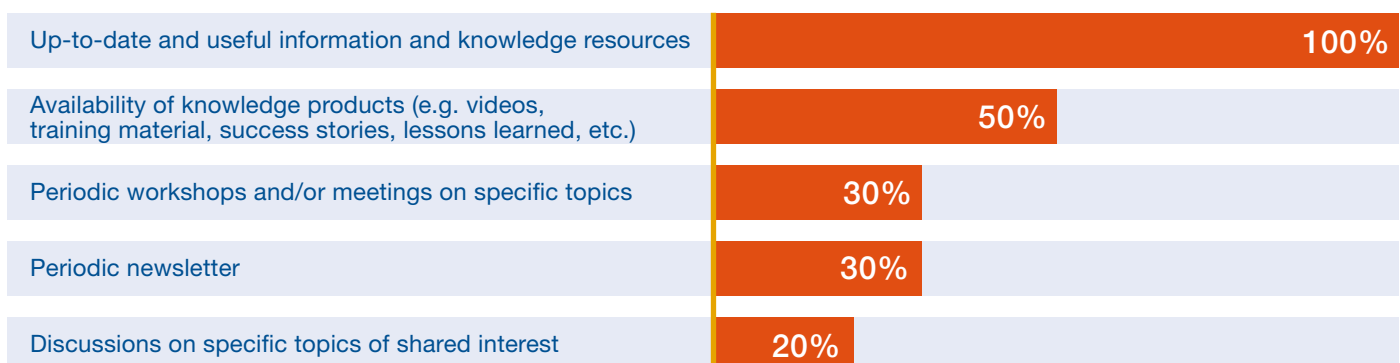
## VALUE ADDED AND FEATURES OF THE COP TO GENERATE INTEREST

Based on survey results, below are preferred ways for CoP engagement.

### Value added of joining the CoP ( $\geq 10\%$ )



### Features of the CoP to generate interest ( $\geq 20\%$ )

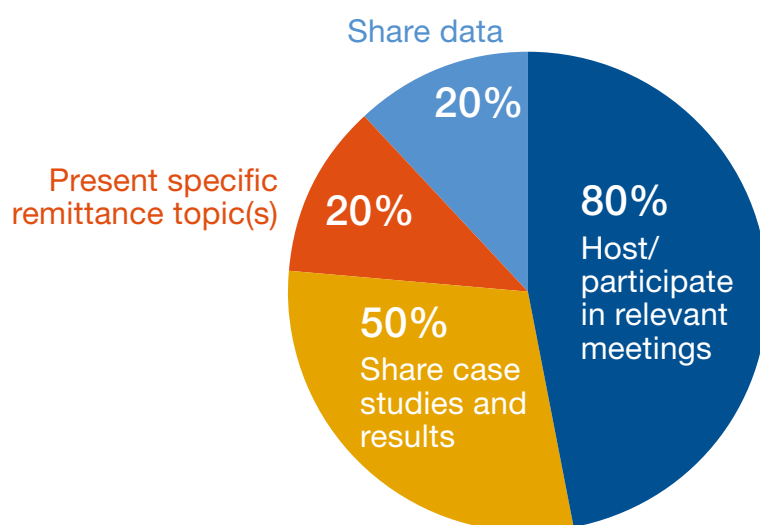


## PREFERRED PLATFORM, FREQUENCY AND MODALITY TO IMPLEMENT THE COP

- Among social media, 40% of respondents prefer using **LinkedIn**, followed by **Twitter**, to deepen their knowledge of the Ghanaian remittance market
- 50% of respondents would like to engage on a **monthly basis**, while 50% prefer **quarterly**
- 80% of respondents prefer **hybrid modality** of rolling out the CoP, followed by virtual (20%) and in presence (10%)

## WILLINGNESS TO CONTRIBUTE TO THE NRSN GHANA COP

### Ways to contribute your expertise or knowledge to the CoP



*Do you want to connect with your peers and make remittances count more? JOIN THE CoP!*



International Fund for Agricultural Development  
Financing Facility for Remittances  
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The **International Fund for Agricultural Development (IFAD)** is a specialized agency of the United Nations and an international financial institution, with the mandate to invest in rural people to eradicate poverty in low- and middle-income countries.

For more information please contact [remittances.ghana@ifad.org](mailto:remittances.ghana@ifad.org)

IFAD's US\$65 million multi-donor **Financing Facility for Remittances (FFR)** aims at maximizing the impact of remittances on development and promoting diaspora engagement in migrants' countries of origin.

The **Platform for Remittances, Investments and Migrants' Entrepreneurship in Africa (PRIME)** is a €15 million initiative funded by the European Union and implemented by IFAD's FFR, aimed at improving the management of remittances and their use for development impact in selected African countries.

### FFR DONORS

