



**sasapay**®<sup>SP</sup>

**#UnlockingOpportunities**

OUR  
**PURPOSE**



**Unlocking Opportunities  
for People and  
Businesses through  
Seamless & Secure  
Financial **Solutions****





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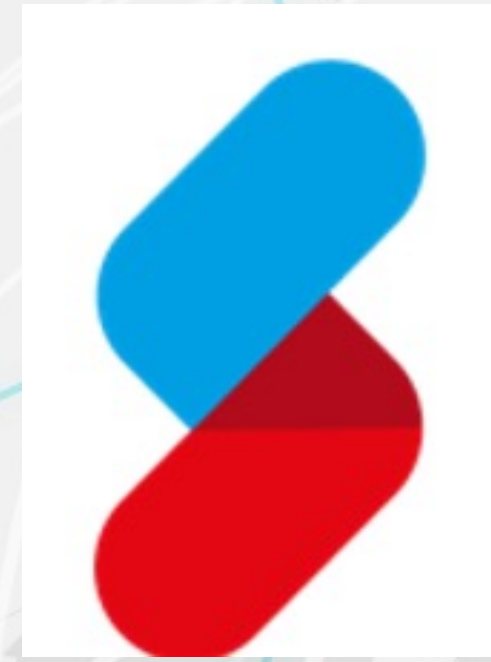
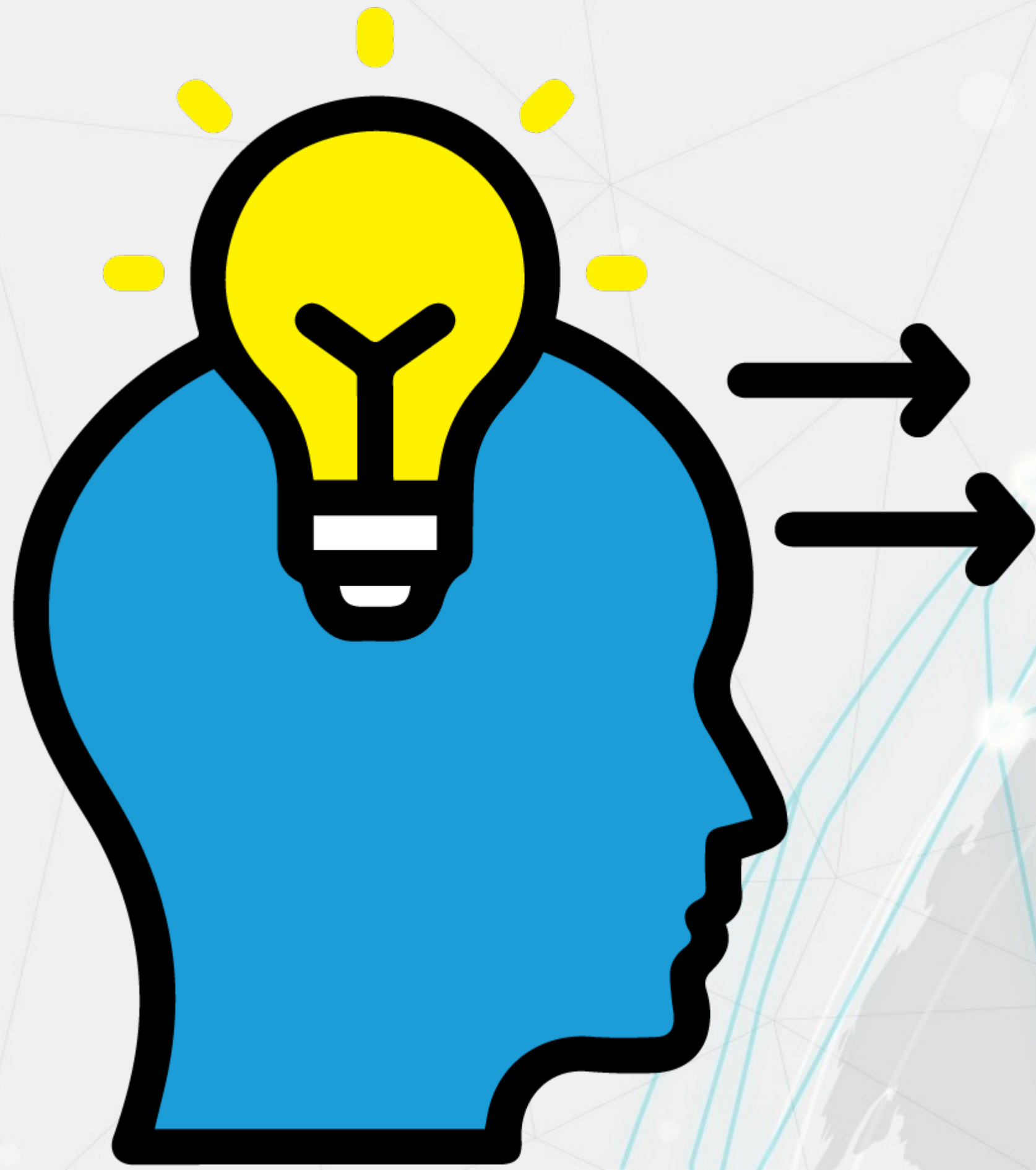
Unlocking Remittance

Opportunities

# OUR CORE VALUES:



## 1. FORWARD THINKING

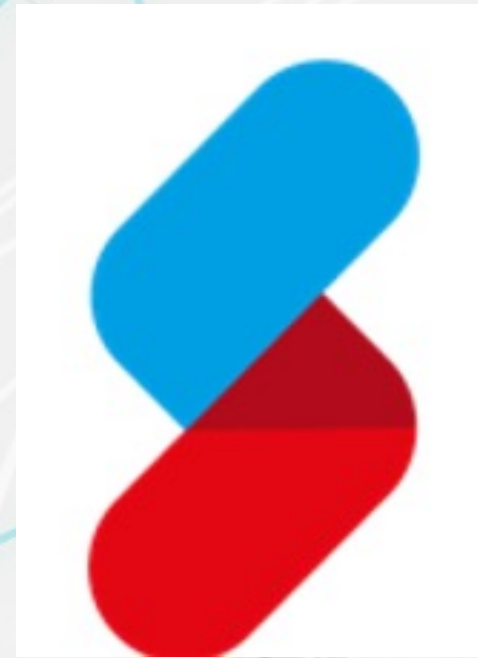


**What are the trends in the Remittance Space? How Can we create the future we want in the Cross Border?**

# OUR CORE VALUES:



## 2. TRUST

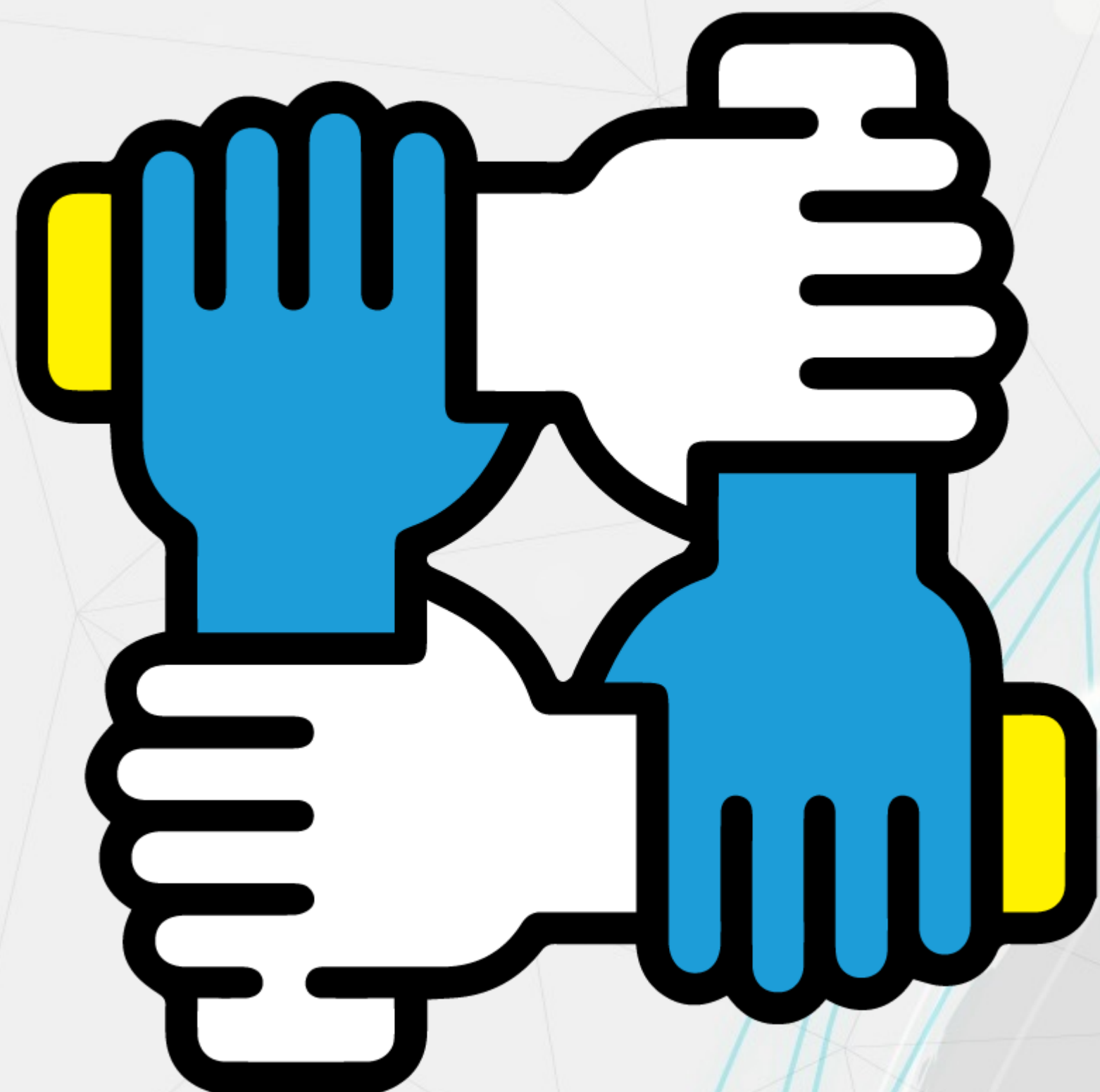


**We want to secure remittance stakeholders interest through robust transparent, honest, and professional ways of working and systems infrastructure.**

# OUR CORE VALUES:



## 3. COLLABORATION

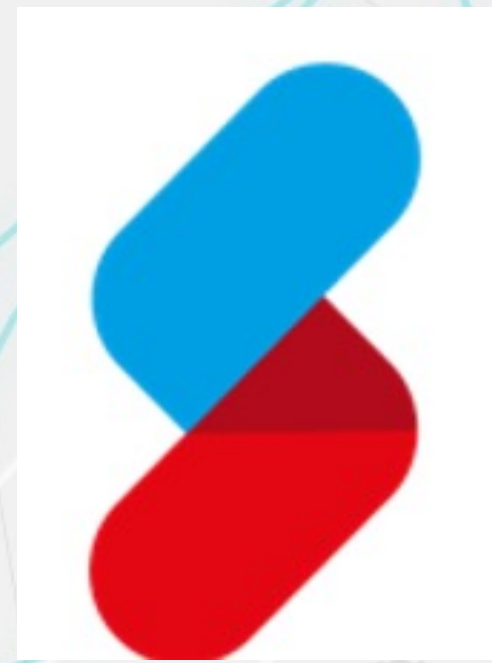


**We thrive through teamwork and committed-beneficial partnerships. We shall co-create innovative 'blue-ocean' products with remittance partners to give the best value to customers. We believe there is enough for everyone! SHARED PROSPERITY Philosophy**

OUR  
**CORE VALUES:**

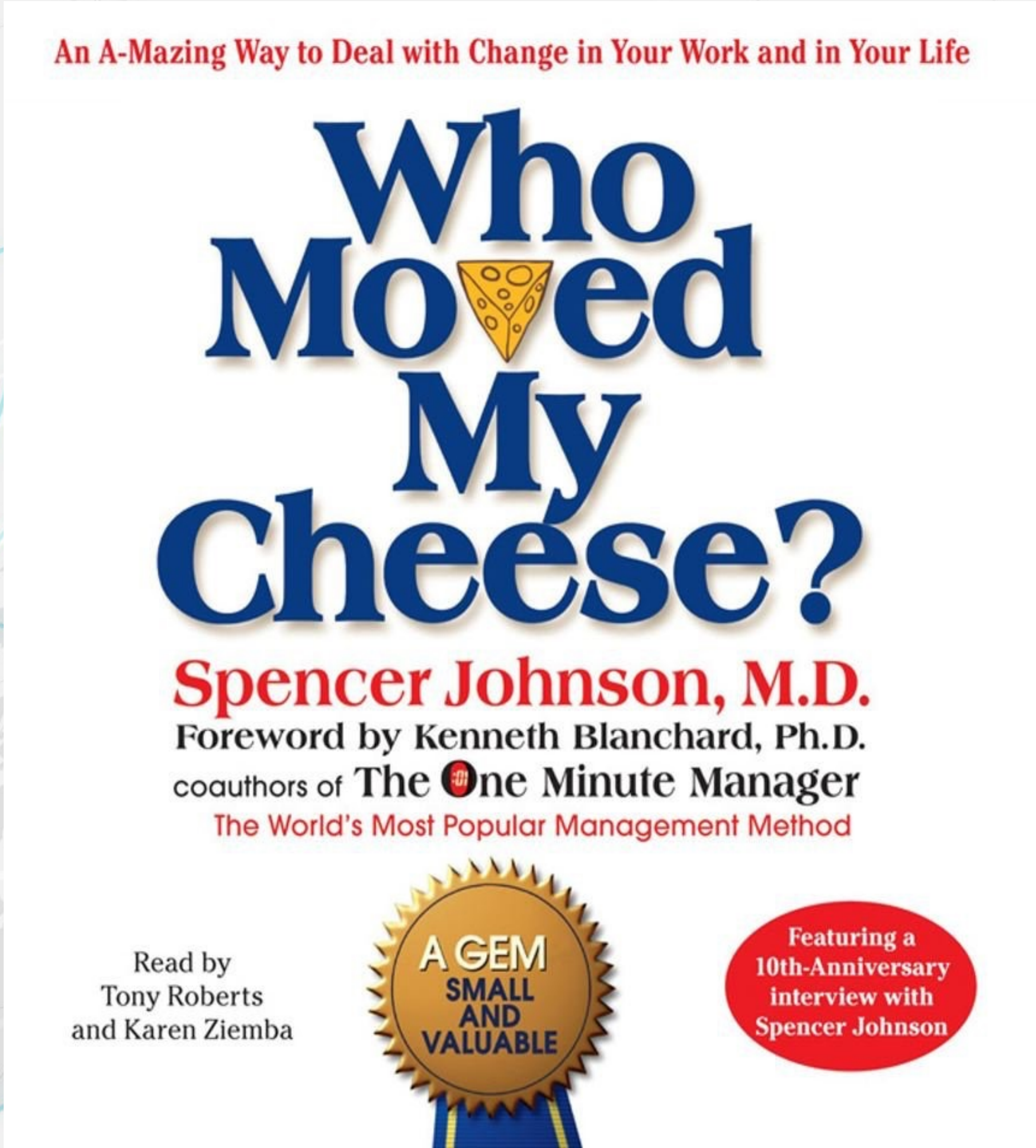
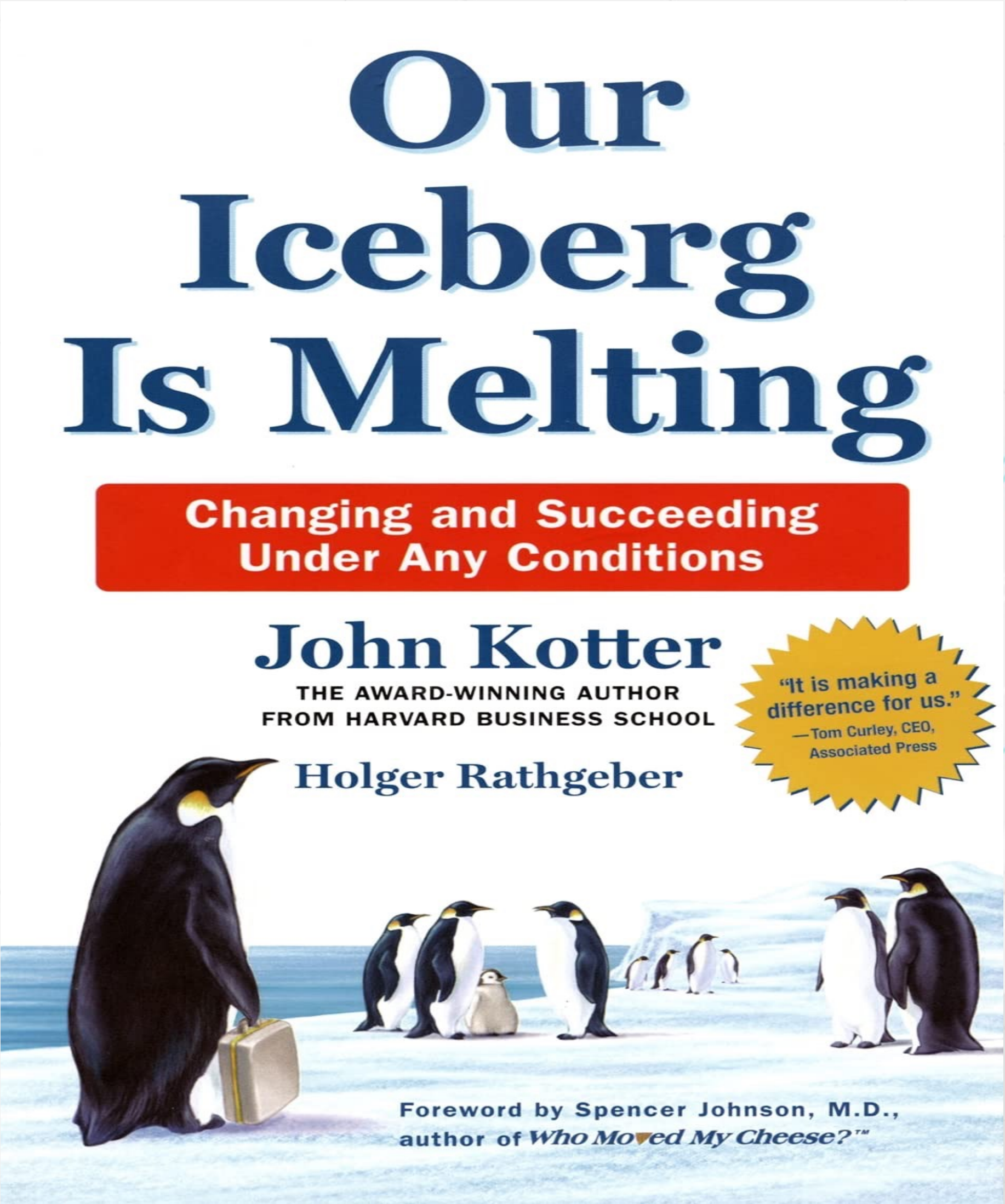


# 4. CUSTOMER CENTRICITY



**Focus on the Customer and their Value Chain. Make it Safe, Seamless and Cost Effective for the Customer to access money and deploy it to the key functions of Savings, Investment, Insurance and Credit.**

# STATE OF **PAYMENTS**

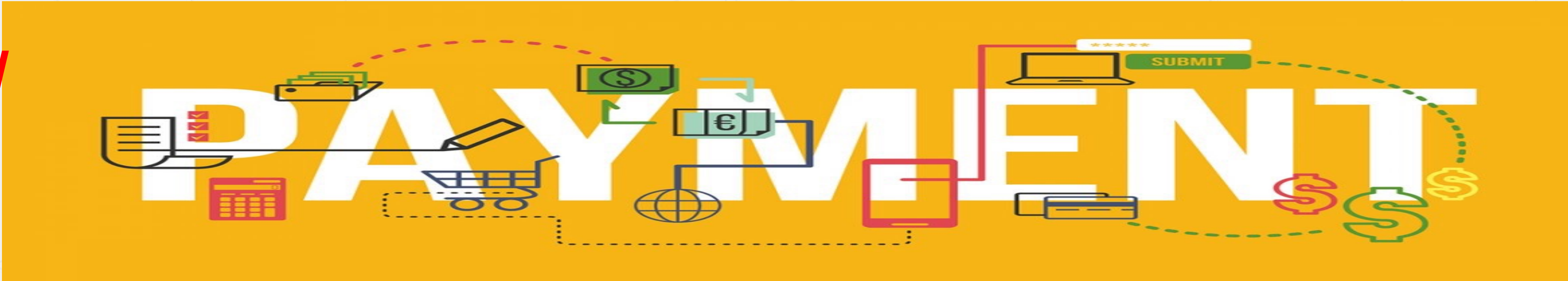




# FOLLOW THE MONEY



ZERO RATE/  
HIGHLY  
DISCOUNT



P2P      C2B      B2C      B2B      CB2G



# EMBEDDED



# The **REMITTANCE ENABLER**



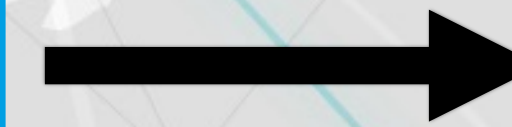
## REMITTANCE COMPANY

### **Get Paid To Remit**

No Transaction Fees

Revenue Share on  
Investments, Insurance and  
Credit

Remit Directly to Businesses



## CUSTOMER



### **Remittance Wallet**

- ❖ Earn Interest on Float In Wallet.
- ❖ Invest, Insure, Borrow
- ❖ Make free payments within the eco-system
- ❖ Transfer to any channel in Kenya.
- ❖ **USD Wallet**
- ❖ Available on USSD and App

# Introducing **USD Wallet**



## Redefining Access to Global Payments / Remittances

Sourcing, managing, and accessing foreign exchange in Africa is HARD! Yet trade, ecommerce and remittances continue to GROW! Together with globalization, consumer access, expectation and advancement in mobile technology

Wapi X is a Foreign currency mobile wallet USD/EURO/CNY on your mobile phone!

1. Instant Access to Foreign Exchange through Mobile Technology
2. Compliance and Oversight of Foreign Currency
3. Ease and Speed of Transfer



Unlocking Value, Empowering Finances



# COMMITMENT TO SUSTAINABLE DEVELOPMENT GOALS & SHARED PROSPERITY





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Thank You



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