

GHANA



National Remittance Stakeholder Network

National Remittances Stakeholder Network: Ghana

Recovery and resilience through digital and financial inclusion

Thursday, 4 May 2023

09:30 - 12:30 GMT

Venue: Alisa Hotel, North Ridge, Accra

Provisional agenda

09:30 – 10:00	Registration and networking
10:00 – 10:05	Opening remarks
10:05 – 10:50	Update and presentation of findings <ul style="list-style-type: none">• Cenfri<ul style="list-style-type: none">○ Remittance Access and Innovation (RAI) programme in Ghana Q&A Facilitator: Cenfri
10:50 – 11:15	Discussion: Financial Literacy in Ghana’s remittance Market Problem statement: In 2020, Ghana adopted the digital financial services policy to augment the NFIDS in driving financial inclusion. Although financial inclusion is close to 100% in Ghana (BoG, 2022), more can be done to ensure that these effects reach the most vulnerable parts of the population, including low-income, rural households and women. Towards this, RSPs across Ghana have taken deliberate steps to improve or remove financial literacy barriers to encourage greater inclusion. And while some initiatives have resulted in noticeable improvements, other interventions have been less successful. Central question: Taking stock of all the work industry has done over the past decade to boost financial literacy, what are the key levers or triggers that make initiatives a success in terms of improving uptake of financial services, and what are the pitfalls that future initiatives need to be aware of and proactively avoid? Break-out discussions: <ol style="list-style-type: none">1. What have been the key drivers for the success and failures of financial literacy initiatives by the public sector in the past?2. What have been the key drivers for the success and failures of financial literacy initiatives by the private sector in the past?

	<p>3. What should success look like and what outcomes should us as an industry strive towards to achieve full financial literacy, particularly among vulnerable populations?</p> <p>4. What is the role technological or digital tools to enhancing financial literacy and promoting access to financial services within the remittance market?</p> <p>Facilitator: IFAD and Cenfri</p>
11:15 – 11:45	Coffee break
11:45 – 12:15	<p>Discussion: Financial Literacy in Ghana’s remittance Market’ continued</p> <p>Facilitator: IFAD</p>
12:15 – 12:25	<p>Discussion: Future topics for discussion at the Ghana CoP</p> <p>Facilitator: IFAD</p>
12:25 – 12:30	Closing remarks