



# PRIME

Platform for Remittances, Investments and  
Migrants' Entrepreneurship

## CENTRAL ASIA

Enhanced resilience and economic  
integration of remittance families  
and returnees in rural  
communities



# Increasing the impact of remittances: Harness the transformative impact of remittances

Without support



With support

Impact on poverty



- Financial flows earmarked for basic needs (food, housing, health, education )

Impact on vulnerability



- Regular/predictable source of income for households
- Family insurance that allows to cope with hardships (health, hazards climate , etc.)

Impact on resilience



- An additional source of income for households
- diversification of activities
- adopt new agricultural techniques

Impact on financial inclusion



- regular interaction with regulated financial service providers
- a first experience with the formal financial sector
- enhanced savings and loan repayment capacities

## Financial inclusion

Access to adapted financial products (savings, credit, insurance, housing) to the needs of remittance families (senders and recipients)

Financial education: money management vs. product management

## Financial inclusion- examples

# Financial education to migrants and migrant families in Nepal and Philippines

FFR Project - ACCESS Advisory

National Confederation of Cooperatives of the Philippines

the Nepal Federation of Savings and Credit Cooperative Unions

Savings-led financial products to migrants and their families, promoting them through financial education training

The 27 FSPs fully integrated the products and services into their operations.

Creation of “wealth-building packages” that combined high-interest term deposits with other financial products to help them withstand the shocks that often force them to draw down savings: flexible savings, insurance, low (or no)-interest emergency loans, affordable enterprise credit.

Systems were created for migrants to remit directly into their or their family’s accounts to facilitate access and encourage usage.

# IFAD – Financial inclusion - example

## Financial education to migrants and migrant families in Nepal and the Philippines

Country	Nbr. of new accounts opened		Amount of savings (USD)		Amount of share capital/investment (USD)		Nbr. of financial education trainees	
	Migrants	Family members	Migrants	Family members	Migrants	Family members	Migrants	Family members
<b>Philippines</b>	5,706	11,175	1,186,887	10,309,802	481,146	6,167,764	1,837	27,634
<b>Nepal</b>	876	12,561	781,499	7,604,978	90,465	400,262	422	18,000
<b>TOTAL</b>	6,582	23,736	1,968,386	17,914,780	571,611	6,568,026	2,259	45,634
<b>GRAND TOTAL</b>	30,318		27,022,802				47,893	
<b>Target</b>	20,000		20,000,000				20,000	



# Financial inclusion- examples

- Partner with 5 banks in 4 CIS - Armenia, Kyrgyz Rep, Moldova and Tajikistan
- 20 trainers in each country
- One-on-one free financial consultation
- Methodology – tailored to the specifics of the individual
  - Implications – impact of using financial services
- Linked to financial products
- Monitoring & evaluation
  - Impact (survey results + accounts opened + deposits)
  - Sharing results with stakeholders (FSPs / Central Bank)
- 10 months per country per year.



# Financial inclusion- examples

Financial Inclusion of Remittance Receivers Results					
	Phase I		Phase II		TOTAL
	Tajikistan	Kyrgyz Rep.	Armenia	Moldova	
Number of People Provided with a Consultation	43,851	25,822	26,982	22,346	<b>119,001</b>
Number of Bank Account Opened as a Result of the Consultation	2,746	2,196	11,275	3,504	<b>19,721</b>
Amount of Money Deposited in those Accounts at the End of the First Month (USD equivalent)	5,128,882	1,893,167	4,641,987	8,467,527	<b>20,131,563</b>
% Savings Accounts Opened	70%	43%	20%	56%	<b>47%</b>

## Rural Enterprises and Remittances Project (RERP) - Example Nepal

IFAD US\$20 million (loan and grant program)

Implemented in 208 municipalities in the East region of Nepal

13,600 households benefitted from value chain activities

30,000 skills training beneficiaries: 76% gained employment

Support to migrants through MRCs: 70,000 including returnees

Social mentors- women from 1400 vulnerable households

Financial inclusion: 88,000 people received financial education through 550 trainers

175 cooperatives and MFIs  
19 cooperatives developed remittance-linked savings products



## Within RERP support to Migrant returnees - Example Nepal

### Support to local governments

Capacity building

Sustainability strategy

MRCs/MIDs

Policy framework for returnees: local economic development approach

### Support to migrants

MRC information

Skills training

Access to finance

Financial education

Incorporation to value chains



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**CENTRAL ASIA**

**Bibiana Vásquez**

**Email: [b.vasquez@ifad.org](mailto:b.vasquez@ifad.org)**

